

Grab the best WSV bargains online and in-store!

Wild Sale Value with amazing additional discounts at MediaMarkt

Ingolstadt, 18.09.2019: There's no time to waste! From 9am on Wednesday 18 September to Saturday 28 September, it's WSV sale time at MediaMarkt stores and the MediaMarkt online shop. Readers in Germany might be puzzled, where the letters WSV normally stand for 'winter sale'! But seasoned bargain-hunters are well aware that at MediaMarkt, they've been reinterpreted to mean Wild Sale Value! The special offers include discontinued models, remainders and individual items in all departments at radically reduced prices. But bargain-hunters need to be quick, for all offers are only valid while stocks last. What's more, MediaMarkt is making this month's WSV even wilder by adding amazing free gifts!



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The choice of products is huge. Among the items on special offer are televisions, speakers, computers, smartphones, domestic appliances of all sizes, cameras and much more besides, so there's truly something for everyone. The WSV bargains include many high-quality brand-name products where models are currently being replaced. In addition, MediaMarkt is offering selected built-in units at half price. It's an outstanding opportunity to acquire first-rate tech at very low prices!

Additional discount of at least €100

MediaMarkt's mega-madness continues with two crazy money-off promotions – direct discounts in two product categories. There's a range of substantial markdowns on all OLED televisions in stock which are staggered as follows. There's a reduction of €100 on TVs costing between €999 and €1,499. For more expensive TVs costing up to €1,999, customers will receive €200 cash back. And for OLED TVs costing €2,000 or more, the purchase price will be reduced by €300. Meanwhile, laptops in stock costing €599 or more (with the exception of Apple laptops) will qualify for a direct reduction of €100. And there's another treat in store for online customers: during the WSV, online orders will not be subject to shipping charges. Customers shopping from the comfort of their sofa will hence be able to save even more money!

For more information on the sale including the special offers and prices, please go to www.mediamarkt.de/de/shop/outlet.html.

About MediaMarkt

MediaMarkt, Germany's and Europe's number one consumer electronics retailer, was founded in 1979, and is nowadays managed as an independent retail brand under the auspices of the MediaMarktSaturn Retail Group. The company currently operates 275 stores in Germany and employs more than 14,100 people. All in all, the over 850 MediaMarkt stores in 13 countries throughout Europe have a total headcount of approximately 45,000. MediaMarkt consistently applies its brand core 'Pleasure' to its product range, pricing, customer advice and services. Its declared aim is to make MediaMarkt the most pleasurable place for consumer electronics – anytime and anywhere. In addition to a constantly up-to-date range of brand-name items at permanently low prices, its successful concept includes personal advice and a comprehensive portfolio of services. MediaMarkt has positioned itself as a successful multichannel provider and thus combines the advantages of physical and online retail under a trusted brand.

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