

Like an extra Christmas present!

**Only from 8 to 11am: MediaMarkt hosts
post-Christmas ‘Early Shopping’ on 27 December**

Ingolstadt, 24.12.2018: Christmas is barely over, yet it’s already time for the next round of gifts – and there are some real treats in store! On the Thursday after Christmas, all MediaMarkt’s stores will be opening at 8am sharp for their big post-Christmas Early Shopping. For three hours, there’ll be top bargains to be had in all departments at extremely low prices. So set your alarm – and make sure you don’t miss it!



That’s enough eating and sitting around! The early-morning bargain hunt at MediaMarkt is just the thing for those longing to stretch their legs after a relaxing Christmas. There are fantastic special offers in every department.

Some of the most amazing bargains to be had include 55-inch QLED TVs from Samsung, Rowenta robot vacuum cleaners, the Sony PlayStation 4, and an Acer laptop. And that's by no means all, for as well as the special offers advertised nationally, every MediaMarkt store in Germany will have many other incredible bargains for which it's definitely worth getting up early for!

All special offers only available in-store

However, customers who normally go shopping at MediaMarkt's online shop should note that this promotion is only being held in local bricks-and-mortar MediaMarkt stores. Moreover, these early shopping bargains are solely available between 8am and 11am – and only while stocks last.

More information and all the special offers will be posted at 2pm on 24 December on www.mediamarkt.de/fruehshoppen.

About MediaMarkt

MediaMarkt, Germany's and Europe's number one consumer electronics retailer, was founded in 1979, and is nowadays managed as an independent retail brand under the auspices of the MediaMarktSaturn Retail Group. The company currently operates 275 stores in Germany and employs more than 15,000 people. All in all, the over 850 MediaMarkt stores in 13 countries throughout Europe have a total headcount of approximately 46,000. MediaMarkt consistently applies its brand core 'Pleasure' to its product range, pricing, customer advice and services. Its declared aim is to make MediaMarkt the most pleasurable place for consumer electronics – anytime and anywhere. In addition to a constantly up-to-date range of brand-name items at permanently low prices, its successful concept includes personal advice and a comprehensive portfolio of services. MediaMarkt has positioned itself as a successful multichannel provider and thus combines the advantages of physical and online retail under a trusted brand.