

Pure de-light on dark days!

Saturn unveils the best special offers of 2017 in time for Black Week

- Popular brands at sensational prices
- Product highlights from smartphones to washing machines
- Promotion lasts November 18th–26th

Ingolstadt, 15.11.2017: November is typically grey – and towards the end of the month, it'll get even darker when Black Friday arrives. Black Friday is a shopping event promising the very lowest prices for your Christmas shopping. But this year, Saturn is outdoing everyone else by stretching this single day into an entire week! The spectacular Black Week will take place from November 18th to 26th and feature loads of very tempting special offers in all Saturn stores in Germany and in Saturn's online shop.

Saturn's Black Week looks set to banish any dark thoughts customers may have. After all, the drastic price reductions on this year's chosen items will make customers' eyes light up! The special offers will run from November 18th to 26th and include a high-quality smartphone, a handheld vacuum cleaner, a gaming bundle with the PlayStation 4, an ultra-slim 43-inch TV, and comfortable noise-cancelling headphones. But that's not all, for there are other items available at astonishingly low prices, too, such as a fabulous 65-inch OLED TV, a splash-proof Bluetooth speaker, an elegant laptop computer, a Nespresso coffee maker, a powerful washing machine, and much more besides.

Full details of the special offers are contained in special promotional flyers and on the internet at www.saturn.de. However dark it is outside during Black Week, these amazing

prices are bound to be a source of pure de-light!

About Saturn

Saturn turns technology into an experience for its customers and shows them how modern tech can enhance their lives. Founded in 1961, Saturn is now an independent sales brand under the auspices of the MediaMarktSaturn Retail Group, Europe's number one consumer electronics retailer. In Germany, Saturn has 158 stores and employs around 9,000 people. Altogether, there are about 200 Saturn stores in four European countries. Saturn's spacious stores are known for their attractive locations, their wide range of brand-name products sold at value-for-money prices, and excellent service and advice. Saturn's brick-and-mortar business in Germany is closely integrated with its online shop www.saturn.de as well as mobile, app-based shopping. Under this multi-channel strategy, Saturn customers benefit from both the advantages of online shopping and the personal advice and services offered by local stores.