

One hundred €300 shopping vouchers to be won!

Saturn celebrates Father's Day with unique offers 'for him' and grand competition

- Selected products at special prices
- Fantastic prizes
- Campaign period: May 24th–28th

Ingolstadt, 23.05.2017: Saturn will be presenting outstanding technology special offers 'for him' around Father's Day in a highly original campaign! From May 24th to 28th, there'll be special offers in various product groups in all Saturn stores throughout Germany at attractive prices which are bound to make even the strongest man go weak at the knees! And it's worth seizing this opportunity, especially as all adult buyers can participate in a draw to win one of a hundred shopping vouchers each worth €300. So get up, man up, and get down to Saturn!

The range of items covered by the campaign includes what all men desire: smartphone, tablet, notebook, PlayStation, Bluetooth loudspeaker, SLR camera, televisions, contact grill, beard trimmer, fully automatic coffee machine, robot vacuum cleaner and washing machine. The last two products show that Saturn has also spared a thought for the new man who isn't afraid to get stuck in with the housework!

How the competition works

Once customers have found what they're looking for, they can also take part in the prize draw. For this purpose, Saturn has set up a special page in its online shop under www.saturn.de/manngbote. All you have to do to take part in the draw for one of 100 shopping vouchers is upload your receipt proving that you've purchased one of the special offers 'for him' and then answer a simple question. Each of the vouchers is worth €300 and can be redeemed at any German branch of Saturn. However, receipts



can only be entered between May 24th and June 7th. Winners will be notified in mid-June. And by the way, this competition is by no means closed to women, who are also welcome to take part. So don't say we don't take equal rights seriously at Saturn!

About Saturn

Saturn stands for enthusiasm for technology and technical expertise. Founded in 1961, Saturn is now an independent sales brand under the auspices of the MediaMarktSaturn Retail Group, Europe's leading consumer electronics retailer. Saturn has 155 stores and employs around 9,000 people in Germany. Altogether, there are 199 Saturn stores in four European countries. Saturn stores are known for their attractive locations, their comprehensive range of up to 100,000 electronics products, extensive sales areas, expert advice, comprehensive service and consistently low prices. Moreover, two Saturn Connect stores presenting digital lifestyle products and services in prime downtown locations in Germany opened in Trier and Cologne in October 2015. Saturn complements its brick-and-mortar business in Germany with its online shop www.saturn.de. Under this multi-channel strategy, Saturn customers benefit from both the advantages of online shopping and the personal advice and services offered by the local stores.

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