

# MediaMarktSaturn

## PRESS RELEASE

### SUPPORTING THE REGIONAL COMMUNITY: MEDIAMARKTSATURN STAFF DONATE TO 26 CHARITIES

- €72,000 raised for 26 charities in the Ingolstadt region
- Special donation for the inclusive playground 'Playhill – Play for All'

Ingolstadt, 29 May 2019: At last year's Christmas party, MediaMarktSaturn staff donated a total of €72,000 to 26 charities from the Ingolstadt region in the traditional raffle. For the first time, a focus project was chosen in the form of support for an inclusive playground. The sum of €30,000 has been put towards the construction of 'Playhill – Play for All' by the Goals for Kids association on the grounds of the 2020 Regional Horticultural Show.



The annual Christmas raffle has become a permanent fixture of the Christmas party for MediaMarktSaturn employees. Donations for charities in the Ingolstadt region are raised from the sale of raffle tickets, and staff then vote on which organizations will benefit. A new addition this year was a special donation of €30,000 to help fund the construction of an inclusive playground known as 'Playhill – Play for All'. Children can look forward to an ability trampoline, a spyglass and kaleidoscope, a talk tube, tactile elements and a cymbal tree. The groundbreaking ceremony for the playground is planned for June 2019.

“Once again, our staff have impressively demonstrated MediaMarktSaturn’s close bond with the region and generously supported important social institutions. This year, we are especially looking

# MediaMarktSaturn

forward to the construction of 'Playhill – Play for All'. It's a great way to bring children with and without disabilities together," said Ferran Reverter, CEO of the MediaMarktSaturn Retail Group.

See below for a complete list of beneficiaries:

**The sum of €30,000 was presented to:**

- Goals for Kids, ringfenced for an inclusive playground on the grounds of the LAGA Regional Horticultural Show

**The sum of €5,000 was presented to:**

- Hollerhaus Ingolstadt (centre for people with physical and multiple disabilities)

**The sum of €2,000 was presented to each of the following:**

- Ingolstadt Alzheimer's Society
- Ingenium Foundation for People with Dementia

**The sum of €1,500 was presented to each of the following:**

- ELISA Verein zur Familiennachsorge (support for families with very sick children)
- Emmi Böck School Friends' Association
- Familien in Not (aid for families in need)
- Hilfe für das behinderte Kind/Heilpädagogisches Zentrum gGmbH (aid for disabled children)
- Ingolstadt Hospice Association
- Ingolstädter Tafel (food bank)
- Insel (assistance for people with mental disorders)
- Integra Social Services
- Johann Nepomuk von Kurz School Friends' Association
- Jugendhilfe Region 10 (youth welfare)
- KlinikClowns Bavaria (hospital clowns)
- Lacrima (grief counselling for children in Pfaffenhofen – Order of Saint John)
- Morgentau Kinder (assistance for the paediatric surgical ward at Ingolstadt hospital)
- Neuburg-Schrobenhausen Hospice Association
- Protestant Youth Welfare Friends' Association
- Regenbogen Wohnen gGmbH (assistance for people with mental disorders)
- Sophie Scholl School Friends' Association
- Sozialdienst katholischer Frauen (welfare for Catholic women)
- Support Association for Cancer Patients in the Ingolstadt Region
- Wirbelwind Ingolstadt (prevention of violence, helpline)
- Women's Counselling Centre Friends' Association
- Zamor (counselling centre following stroke and brain injury)

# MediaMarktSaturn

## About MediaMarktSaturn

The MediaMarktSaturn Retail Group is Europe's leading commerce company for consumer electronics and related services. It sees itself as a partner, daily companion and navigator for consumers in an increasingly digitized world. MediaMarktSaturn and its portfolio of formats and brands flexibly respond to the needs of different customer groups and countries. Apart from fronting the MediaMarkt and Saturn brands, which comprehensively network their more than 1,000 bricks-and-mortar stores (including 430 in Germany) with online sales platforms, the Media-Saturn Group operates online pure players such as iBood. Moreover, its portfolio includes its own brands PEAQ, KOENIC, ISY and ok. Majority-owned by CECONOMY AG, in 2017/18 MediaMarktSaturn and its approximately 62,000 employees generated total sales of about €21 billion.  
[www.mediamarktsaturn.com](http://www.mediamarktsaturn.com)

## Christian Bölling

Corporate Communications

## MediaMarktSaturn

Retail Group

Tel: +49 (0)841 634 3320

[boelling@mediamarktsaturn.com](mailto:boelling@mediamarktsaturn.com)

[www.mediamarktsaturn.com](http://www.mediamarktsaturn.com)