

PRESS RELEASE

JOHANNES WECHSLER APPOINTED MANAGING DIRECTOR OF MEDIAMARKTSATURN IT SOLUTIONS

- CIO of ProSiebenSat.1 Media SE now joining MediaMarktSaturn
- Johannes Wechsler augments management team comprising MediaMarktSaturn CTO Atul Bhardwaj, Orhan Olgun and Thomas Gawron

Ingolstadt, 16.05.2018: Johannes Wechsler (37) has been appointed Managing Director of MediaMarktSaturn IT Solutions with effect from 1 July 2018. He will be responsible for the infrastructure and operations of the group-wide retail and commerce platform as well as the IT of all country organizations. Johannes Wechsler is moving from his position as Chief Information Officer (CIO) of ProSiebenSat.1 Media SE preceded by several years as a consultant on major IT projects for international companies. He will augment the management team of MediaMarktSaturn IT Solutions comprising Atul Bhardwaj, the Chief Technology Officer (CTO) of MediaMarktSaturn, as well as Orhan Olgun and Thomas Gawron.



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“In Johannes Wechsler, we have gained a colleague for MediaMarktSaturn with extensive IT experience of management and consulting functions in digital transformation processes. We look forward to working with a proven specialist whose expertise is expected to deliver important impetus and the successful transformation from a traditional retail company into a digital and technology-

MediaMarktSaturn

driven corporation,” declared Atul Bhardwaj, CTO of the MediaMarktSaturn Retail Group and CEO of MediaMarktSaturn IT Solutions.

Talking about his new role, Johannes Wechsler had this to say: “MediaMarktSaturn is on an exciting path to becoming a technology-driven retail company. I look forward to actively shaping this development with my new colleagues as well as to further advancing IT as a partner of various business units and consistently gearing it to these requirements.”

About Johannes Wechsler

As Chief Information Officer of ProSiebenSat.1 Media SE, Johannes Wechsler has been responsible for the Operations & IT division of one of the most successful independent media corporations in Europe with a strong presence on the TV and digital market. In this role, he was responsible for the development and operation of the core applications and infrastructure of ProSiebenSat.1 and supported the group’s transformation from a traditional television company into a data-driven omnichannel entertainment corporation. In addition, he was closely involved in converting the company’s previously mainly outsourced IT into an agile tech organization. Beforehand, Wechsler spent around ten years working for digital practice at McKinsey & Company, most recently as an associate partner focusing on strategic IT projects.

About the MediaMarktSaturn Retail Group

The MediaMarktSaturn Retail Group is Europe’s leading commerce company for consumer electronics and related services. It sees itself as a partner, daily companion and navigator for consumers in an increasingly digitized world. MediaMarktSaturn and its portfolio of formats and brands flexibly respond to the needs of different customer groups and countries. Apart from fronting the MediaMarkt and Saturn brands, which comprehensively network their more than 1,000 bricks-and-mortar stores with online sales platforms, the Media-Saturn Group operates online pure players such as iBood as well as the music streaming service JUKE. Moreover, its portfolio includes its own brands PEAQ, KOENIC, ISY and ok. A subsidiary of CECONOMY AG, in 2016/17 MediaMarktSaturn and its approximately 65,000 employees in 15 countries generated total sales of about €22 billion. www.mediamarktsaturn.com

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