

Like an extra Christmas present!

Only 8 - 11am: MediaMarkt Germany to host post-Christmas 'Early Shopping' on 27 December

Ingolstadt, 22.12.2017: Even though Christmas will barely be over next Wednesday, it'll feel like the next round of presents has arrived when MediaMarkt surprises customers with its early-morning shopping event! On 27 December, the Wednesday after Boxing Day, all 271 MediaMarkts in Germany will be up with the lark and opening at 8am to host post-Christmas 'Early Shopping'. For three hours, there'll be consumer electronics bargains galore to be had in all departments.

In need of a bit of a change after a sentimental Christmas? Early-morning bargain-hunting is just what you need! There'll be plenty of fantastic offers across the entire range, including amazing deals on items such as Samsung Galaxy S7 smartphones, coveted PlayStation 4 Pros, and powerful 14-inch laptops from HP. But that's not all! For as well as the special offers advertised nationally, each MediaMarkt in Germany has also prepared many more mega-bargains which it's definitely worth getting up early for!

All special offers only available from bricks-and-mortar stores

Customers who also frequent the MediaMarkt online shop should note that 'Early Shopping' only applies to MediaMarkt's bricks-and-mortar stores. So to grab those bargains, you'll have to get up early and get down to your local MediaMarkt store. And don't forget that the 'Early Shopping' deals are only available between 8am and 11am – and only while stocks last!

About MediaMarkt

MediaMarkt, Germany's and Europe's number one consumer electronics retailer, was founded in 1979, and is nowadays managed as an independent retail brand under the auspices of the MediaMarktSaturn Retail Group. The company currently operates 271 stores in Germany and employs more than 14,100 people. All in all, the over 850 MediaMarkt stores in 14 countries throughout Europe have a total headcount of approximately 46,000. MediaMarkt consistently applies its brand core 'Pleasure' to its product range, pricing, customer advice and services. Its declared aim is to make MediaMarkt the most pleasurable place for consumer electronics – anytime and anywhere. In addition to a constantly up-to-date range of brand-name items at permanently low prices, its successful concept includes personal advice and a comprehensive portfolio of services. MediaMarkt has positioned itself as a successful multichannel provider and thus combines the advantages of physical and online retail under a trusted brand.

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