

Düsseldorf, September 13th, 2017**Press release**

MediaMarktSaturn supports Unibail-Rodamco's 'Better Places 2030' sustainability strategy

Lower power consumption thanks to LED lighting in all new and refurbished MediaMarktSaturn stores at Unibail-Rodamco shopping centres

mfi Shopping Center Management GmbH – a division of the Unibail-Rodamco Group and Europe's biggest consumer electronics retailer MediaMarktSaturn are working together towards more efficient energy management and to improve their carbon footprint. This joint initiative is part of both MediaMarktSaturn's sustainability strategy and Unibail-Rodamco's CSR strategy 'Better Places 2030'. About half the energy consumption of the shopping centres run by Unibail-Rodamco is accounted for by lighting. Therefore, the systematic introduction of LED lighting solutions has been planned for this year. Accordingly, all MediaMarktSaturn's new and refurbished stores will be fitted with LED lighting.

"We regard ourselves as the partner, daily companion and navigator of our customers as far as sustainability is concerned, too, and have decided to set a good example," declared Ralf Bauer, Vice President Corporate Property Management at MediaMarktSaturn. "The partnership with Unibail-Rodamco underlines our commitment and is an important step towards efficient, responsible energy management at shopping centres across Europe."

To date, MediaMarktSaturn has installed LED lighting systems at over 200 stores in Europe, and will continue to do so at its new and refurbished stores. Compared to fluorescent lighting, LED lighting systems consume up to 50% less electricity. Moreover, 75% of all its stores have already switched to certified green electricity.

All the other retailers at Unibail-Rodamco's shopping centres have also been invited to prepare for conversion to LED lighting and green electricity. 'Better Places 2030' provides for all new tenants to pledge to fit LED lighting by 2020. "With the involvement of MediaMarktSaturn, we're delighted to have an international player taking part in our ambitious scheme," declared Götz Hassmann, Head of Leasing at Unibail-Rodamco Germany. "The best way to achieve our sustainability targets in our operations is for as many tenants as possible to join us in our campaign for a better carbon footprint."

The 'Better Places 2030' strategy focuses on four areas: better buildings, better transport and connectivity, better local government and better communities. In order to guide the strategy to success with suitable measures, Unibail-Rodamco has set itself short-, medium- and long-term goals in each of these areas.

Various activities and events have already been carried out under 'Better Places 2030'. For example, in May 2017, Unibail-Rodamco German hosted an apprenticeship fair entitled 'Come to Work' at Palais Vest in Recklinghausen. This pilot project is part of the Europe-wide initiative 'UR for Jobs', which puts thousands of young job-seekers from the region in touch with training companies. Furthermore, in late June, an event entitled 'Lieblingswelt' ('Favourite World') was

held at Ruhr Park in Bochum, at which sustainability was explained to shopping centre visitors and workers in a series of workshops and hands-on activities.

The lasting collaboration and the related introduction of LED lighting are another milestone in the implementation of the CSR strategy. Other companies too have already signed up to LED lighting include Deichmann, dm, Mango, Rituals and the s.Oliver Group.

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Unibail-Rodamco Germany

Unibail-Rodamco Germany is a leading German shopping centre company based in Düsseldorf. The majority owner is Unibail-Rodamco SE, Europe's largest listed commercial property corporation with branches in eleven European countries and a portfolio valued at €42.5 billion (June 30th, 2017). As a developer, manager and owner, Unibail-Rodamco now manages 25 shopping centres, including 9 in its own portfolio. Moreover, it currently has two projects under development, including the planning and construction of the Überseequartier district in Hamburg.

The MediaMarktSaturn Retail Group

MediaMarktSaturn is Europe's leading commerce company for consumer electronics and related services. It sees itself as a partner, daily companion and navigator for consumers in an increasingly digitized world. MediaMarktSaturn and its portfolio of formats and brands flexibly respond to the needs of different customer groups and countries. Apart from fronting the MediaMarkt and Saturn brands, which comprehensively network their more than 1,000 fixed-location stores with online sales platforms, the Media-Saturn Group operates online pure players such as redcoon and iBood as well as the digital entertainment platform JUKE. Moreover, its portfolio includes its own brands PEAQ, KOENIC, ISY and ok. A subsidiary of CECONOMY (currently METRO AG), in 2015/16 MediaMarktSaturn and its approximately 65,000 employees in 15 countries generated total sales of about €22 billion.
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