

Express delivery throughout Germany

Media Markt and Saturn offer same-day delivery nationwide now

Ingolstadt, 19.11.2015: Need a tablet as a last-minute present? Or a pair of loudspeakers for the upcoming Christmas party? Right in time for the start of the holiday shopping season, Media Markt and Saturn are now offering to deliver goods bought online or at one of their stores within three hours of purchase almost anywhere throughout the nation upon request. The two consumer electronics retailers are thus significantly expanding their same-day delivery service, offering express delivery in over 80 percent of Germany. As before, the partner for this service offering is the Munich-based company tiramizoo, specialists for same-day delivery.

Media-Saturn launched the pilot phase of its express delivery service in May 2014 in seven selected cities. Other Media Markt and Saturn stores were gradually added. This service is now available throughout Germany, with just a few exceptions. "Media Markt and Saturn are pioneers when it comes to implementing same-day delivery. This service dovetails perfectly with our multichannel strategy," said Wolfgang Kirsch, CEO of Media-Saturn Deutschland GmbH. "Experience over the past few months indicates that although the service is not relevant to every customer group, there are situations in which our customers want express delivery available to them. This additional delivery option allows us to accommodate this wish. Thanks to our closely woven network of stores, express delivery is now possible in approximately 170 cities throughout Germany."

Coverage for over 80 percent of Germany

Approximately 240 Media Markt stores and 155 Saturn stores offer express delivery, thus allowing home deliveries to be made in approximately 6,700 postal code areas – this corresponds to coverage of over 80 percent of Germany. Using the same-day delivery service is child's play: Simply make a purchase in Media Markt or Saturn's online

shops or at a local Media Markt or Saturn store. If the desired product is in stock, it can be home delivered within between 30 minutes and three hours from the time the order is placed for an additional service charge of 14.95 euros. Alternatively, same-day delivery or delivery on the customer's date of choice within four days of placing the order and within a two-hour window is also possible.

Media Markt and Saturn customers avail themselves of same-day delivery when ordering big ticket items in particular. This includes notebooks and TVs, for example, as well as washing machines and refrigerators. This service is also especially popular with anyone having to make an "emergency" purchase: for example, if a refrigerator suddenly breaks down or a new smartphone charger cable is urgently needed.

About the Media-Saturn Group

With net revenues of 21 billion euros and approximately 65,000 employees in the 2013/14 financial year, the Media-Saturn Group, in which METRO AG has a majority shareholding, operates in 15 countries. Media Markt and Saturn, Germany and Europe's number one consumer electronics retailers, are bundled under the roof of Media-Saturn-Holding GmbH. The success enjoyed by these two retail brands, which currently operate approximately 1,000 stores in 15 different countries, is based on a unique selection of low-priced brand-name products, competent staff, excellent service, a distinctive advertising presence and a decentralized organizational structure. Each store manager is a shareholder in his or her own store and is thus responsible for the product mix, pricing, personnel and marketing. Media Markt and Saturn conduct their operations separately and are in direct competition with each other. Both retail brands are currently being developed internationally as multichannel retailers. The online retailer redcoon, which operates in eight European countries, has been part of the Media-Saturn Group since July 2011 and the Russian online retailer 003.ru since July 2012. You will find further information about the Media-Saturn Group at www.media-saturn.com and at Twitter under @MEDIA-SATURN_PR.

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