



Request for TV tapings, radio recordings or photographs at a MediaMarkt store

Ladies and gentlemen,

Please understand that we are interested in knowing the exact reason for any tapings, recordings and/or photo shoots that take place in our stores. Before we can give you permission to any such activity, we would like to ask you to complete this questionnaire and mail it to **presse@mediamarkt.de**

Last name:	First name:	
Telephone:	E-mail:	
Company/medium:	Address:	
<input type="checkbox"/> Fixed employment	<input type="checkbox"/> Freelance	Name of format:
Title:	Date of broadcast/publication:	

What type of recording/shoot is involved?

<input type="checkbox"/> TV	<input type="checkbox"/> Radio	<input type="checkbox"/> Photographs	<input type="checkbox"/> Online
-----------------------------	--------------------------------	--------------------------------------	---------------------------------

Which store would you prefer for the shooting?

--

When do you want to tape/record/take photographs (date, time)?
How long will this probably take?

How many persons are in your team (please specify their functions)?

Please describe the subject matter and content of the report/feature in detail.
What are the scenes being taped/recorded/photographed in our store about?

Is there a special reason for your report/feature?

No Yes If yes, what is it?

Are you taping/recording/taking photographs involving the same subject matter at other companies?

No Yes If yes, which companies?

Are you interviewing other spokespersons?

No Yes If yes, which spokespersons?

Is the material intended to illustrate a report/feature about MediaMarkt?

Yes No

Are you only intending to film/take photographs of our products?
Does MediaMarkt simply provide a suitable setting because of its range of products?

Will sales scenes be re-enacted using actors that you bring with you?

Yes No

Will scenes be included that are taken with a hidden camera?

Yes No

Are interviews with employees or customers planned?

Yes, with customers Yes, with employees No

If yes, what questions do you want to ask?

If granted a filming permit by MediaMarkt, the following conditions apply:

- The footage taken may be used only once and solely for the purpose indicated above.
- The footage taken may not be used again or for any other purpose than that specified above without the prior written consent of Media Markt Corporate Communications.
- The features etc. created from the footage must be clearly labelled and archived in order to preclude their unauthorized use.
- The footage taken may not be passed on to third parties or used for any other purpose apart from that approved without the prior written consent of MediaMarkt Corporate Communications. If the footage produced is passed on to a contracting television station as part of a completed feature, any isolated usage of the footage outside the feature shall require the prior written consent of MediaMarkt Corporate Communications.
- If any interviews are conducted with customers or employees during filming, you shall be responsible for obtaining and documenting consent from those concerned to their inclusion in the footage.
- When you are filming on our business premises, you shall be liable for any loss or damage caused by you to us, our employees, customers or any other third parties, and agree to indemnify MediaMarkt on first demand from any such third-party claims.
- MediaMarkt merely provides you with a filming location and has no influence on your coverage. Therefore, should your coverage violate any third-party rights, causing the third parties concerned to seek redress from MediaMarkt, you agree to indemnify MediaMarkt on first demand from any such claims.

By signing below, I agree to the above conditions.

Place, date

Signature

Thank you for your cooperation.
MediaMarkt Corporate Communications
Wankelstrasse 5
D-85046 Ingolstadt
Tel.: +49 (841) 634-0
Fax: +49 (841) 634-2478
E-mail: presse@mediamarkt.com